

Older Adult Centres' Association of Ontario

2024-2028 Strategic Plan

Our Mission

The Older Adult Centres' Association of Ontario (OACAO) is a trusted partner and recognized leader in the development of quality and relevant resources, services and support for community-based older adult centres.

Our Vision

A province where older adults age successfully, are connected to their community and remain active and engaged.

Strategic Priorities

1. Strong voice for the interests of older adult centres and those they serve

- (a) Develop strategies for engagement and advocacy with Provincial Ministries and other related organizations
- (b) Develop a Diversity, Equity, Inclusion and Accessibility statement and action plan
- (c) Empower our Members and their members to advocate

2. Effective education, communication and networking

- (a) Enhance the structure and processes for communicating with members
- (b) Increase educational opportunities and information resources
- (c) Increase Northern Regions' capacity to support their members
- (d) Enhance our communication with our Francophone centres and communities
- (e) Provide leadership development opportunities for member centres and OACAO staff

3. Focus and expand OACAO's capacity to deliver

- (a) Review and develop OACAO policies to support organizational growth
- (b) Invest in leadership capacity in staff and volunteers
- (c) Strategically partner with organizations that have complementary goals
- (d) Invest in our research projects
- (e) Ensure smooth succession of leadership
- (f) Leverage the digital environment including the website

4. Ensure our financial health and sustainability

- (a) Ensure sufficient and sustainable financial resources
- (b) Maintain timely and transparent financial reporting
- (c) Ensure adequate resources to carry out strategic initiatives

