



OACAO Annual Conference

AGING WELL

COLLABORATE • INNOVATE • ADVOCATE

2024 Sponsorship Opportunities

October 28 & 29, 2024

Hilton Mississauga / Meadowvale

6750 Mississauga Rd, Mississauga

Diamond | Sponsor Level

Platinum | Sponsor Level

Gold | Sponsor Level

Silver | Sponsor Level

Bronze | Sponsor Level

Older Adult Centres' Association of Ontario
Association des centres pour aînés de l'Ontario

OACAO

The Voice of Older Adult Centres
La voix des centres pour aînés

Est. 1973

50⁺
years of service

oacao.org

SPONSORSHIP REGISTRATION FORM

Company/Organization Name: _____

Contact Person: _____

Telephone: _____ Email: _____

Address: _____ City: _____

Province: _____ Postal Code: _____ Website: _____

*~ All opportunities are reserved on a first-come, first-served basis and space is limited.
Please note that all non-business partners of OACAO will be subject to a vetting process before approval granted. ~*

SPONSORSHIP OPPORTUNITIES		FEE	REQUEST	TOTAL
Diamond Sponsor Level Title Sponsor <i>(Includes Corporate Exclusivity)</i>	October 28 & 29	\$7,750	RESERVED Arbor Memorial	N/A
Platinum Sponsor Level Banquet & Entertainment Sponsor <i>(Monday Evening)</i>	October 28	\$3,500	RESERVED Amica Credit Mills	N/A
Gold Sponsor Level Welcome Reception Sponsor <i>(Sunday Evening)</i>	October 27	\$2,000	RESERVED HearCANADA	N/A
Silver Sponsor Level Pre-Conference Learning Sessions Sponsor - Two (2) Available	October 27	\$1,500		
Silver Sponsor Level Keynote Speaker Sponsor - Two (2) Available	October 28 & 29	\$1,500		
Silver Sponsor Level Delegate Swag Sponsor - Four (4) Available	October 28 & 29	\$1,500		
Silver Sponsor Level Lightning Talks Sponsor - One (1) Available	October 29	\$1,500		
Bronze Sponsor Level Refreshments Break Sponsor - Four (4) Available	October 28 & 29	\$1,000		
Bronze Sponsor Level Workshop Session Sponsor - Four (4) Available	October 28 & 29	\$1,000		
			TOTAL FEES: <i>(HST Exempt)</i>	\$

Please indicate your preferred method of payment: Cheque Credit Card EFT

Please contact the OACAO office at sue@oacao.org or 1-866-835-7693 to finalize your payment.

**Mail or Email your Complete Registration Form By
Friday, August 30, 2024** *(with payment information)* to
: Sue Hesjedahl at sue@oacao.org

Send payments to:
**OACAO - P.O. Box 65
Caledon East, ON, L7C 3L8**

Diamond | Sponsor Level

Reserved by
Arbor Memorial

Title Sponsor *(Includes Corporate Exclusivity)*

\$7,750

Benefits:

- 🌸 **Includes:** Platinum Level OACAO Business Partnership – All Business Partner Benefits
- 🌸 **Includes:** Dedicated Exhibitor table at Trade Show portion of 2024 Conference *(Tradeshow on Oct. 28)*
- 🌸 Specific Recognition for Title Sponsorship:
 - Open the Annual Conference by welcoming delegates to the conference on October 28, 2024
 - Opportunity to sponsor a keynote presentation for delegates at the conference.
 - Dedicated sponsor banner (provided by the sponsor) in ballroom for full length of conference
 - Prominent placement of name/logo on advertisements as they relate to the 2024 Conference
 - Company Advertisement in Annual Conference and Tradeshow Website
 - Name & Logo on display cards on delegate tables during full conference
 - Two (2) complimentary registrations to the full OACAO conference 2024 *(Oct. 28 & 29)*
- 🌸 Company Name / Logo on Sponsor page of 2024 Conference and Tradeshow website and promotional material
- 🌸 Company Name / Logo on Conference signage - displayed throughout the conference
- 🌸 Opportunity to provide co-branded Delegate Welcome Bag & distribute corporate literature *(provided by sponsor)*

Reserved by
Amica Credit Mills

Monday Evening Banquet & Entertainment Sponsor
Monday, October 28 at 6:00 pm

Platinum | Sponsor Level

\$3,500

Benefits:

- 🌸 **Includes:** Dedicated booth at Trade Show portion of the 2024 Conference and Tradeshow *(Oct. 28)*
- 🌸 Specific Recognition for Monday Evening Banquet and Entertainment:
 - Introduction at Banquet and opportunity to welcome delegates to Banquet on Monday, October 28
 - Event includes themed banquet dinner, silent auction & live entertainment
 - Two (2) complimentary tickets to the Banquet on Monday, October 28
- 🌸 Company Name / Logo on Sponsor page of 2024 Conference and Tradeshow website
- 🌸 Company Name / Logo on Conference signage - displayed throughout the conference
- 🌸 Opportunity to distribute corporate literature *(provided by sponsor)* in delegate welcome bag
- 🌸 Opportunity to provide Banquet attendees *(delegates)* with a co-branded swag gift *(provided by sponsor)*
- 🌸 Dedicated sponsor banner displayed at the entrance to the banquet hall on Monday evening

For more information contact
Sue Hesjedahl

sue@oacao.org | 1.866.835.7693



OACAO Annual Conference
AGING WELL
COLLABORATE • INNOVATE • ADVOCATE

oacao.org

Gold | Sponsor Level

Reserved by
HearCANADA

Sunday Evening Welcome Reception Sponsor

Sunday, October 27th at 6:30 pm

\$2,000

Benefits:

- ✿ Specific Recognition for Sunday Evening Reception to kick-off OACAO's 2024 Aging Well Conference:
 - Introduction at Reception and opportunity to welcome delegates
 - Event includes Kick-off Reception, appetizers and beverages
 - Two (2) complimentary tickets to the Reception on Sunday, October 27
- ✿ Company Name / Logo on Sponsor page of 2024 Conference and Tradeshow website
- ✿ Company Name / Logo on Conference signage - displayed throughout the conference
- ✿ Opportunity to distribute corporate literature (*provided by sponsor*) in delegate welcome bag
- ✿ Opportunity to provide Reception guests (*delegates*) with a co-branded swag gift (*provided by sponsor*)

Nine (9) Available

Four Categories to choose from...

Silver | Sponsor Level

\$1,500

Pre-Conference Learning Sessions Sponsor - Two (2) Available:

Benefits:

- ✿ Specific Recognition for the Pre-Conference Learning Sessions Sponsorship:
 - Opportunity to attend and welcome delegates to a Pre-conference learning session on Sunday, October 27
- ✿ Company Name / Logo on Sponsor page of 2024 Conference and Tradeshow website
- ✿ Company Name / Logo on Conference signage - displayed throughout the conference
- ✿ Opportunity to distribute corporate literature (*provided by sponsor*) in delegate welcome bag

OR

Keynote Speaker Sponsor - Two (2) Available:

Benefits:

- ✿ Specific Recognition for Keynote Sponsorship:
 - Opportunity to introduce and/ or thank a keynote speaker at the conference
- ✿ Company Name / Logo on Sponsor page of 2024 Conference and Tradeshow website
- ✿ Company Name / Logo on Conference signage - displayed throughout the conference
- ✿ Opportunity to distribute corporate literature (*provided by sponsor*) in delegate welcome bag

For more information contact

Sue Hesjedahl

sue@oacao.org | 1.866.835.7693



OACAO Annual Conference

AGING WELL

COLLABORATE • INNOVATE • ADVOCATE

oacao.org

Nine (9) Available

Four Categories to choose from...

Silver | Sponsor Level

\$1,500

Delegate Swag Sponsor - Four (4) Available:

Benefits:

- 🌸 Name / Logo co-branded on OACAO Conference Swag / Gift Item to be given out to all delegates during conference (*provided by sponsor, or \$1,500 donation to cover the cost of the item*)
- 🌸 Company Name / Logo on Sponsor page of 2024 Conference and Tradeshow website
- 🌸 Company Name / Logo on Conference signage - displayed throughout the conference
- 🌸 Opportunity to distribute corporate literature (*provided by sponsor*) in delegate welcome bag

OR

Lightning Talks Sponsor - One (1) Available:

Benefits:

- 🌸 Specific Recognition for the 2024 Lightning Talks Sessions:
 - Invitation to participate in Lightning Talks on Tuesday, October 29
 - Name & Logo on display cards on tables during Lightning Talks session
- 🌸 Company Name / Logo on Sponsor page of 2024 Conference and Tradeshow website
- 🌸 Company Name / Logo on Conference signage - displayed throughout the conference
- 🌸 Opportunity to distribute corporate literature (*provided by sponsor*) in delegate welcome bag

Eight (8) Available

Two Categories to choose from...

Bronze | Sponsor Level

\$1,000

Workshop Session Sponsor - Four (4) Available:

(Several Workshops sessions available on Monday, October 28)

Workshop topics are to be chosen on a first-come basis.

Benefits:

- 🌸 Opportunity to attend and participate in a Sponsored Workshop with the opportunity to introduce or thank the workshop presenter(s)
- 🌸 Company Name / Logo on Sponsor page of 2024 Conference and Tradeshow website
- 🌸 Company Name / Logo on Conference signage - displayed throughout the conference
- 🌸 Opportunity to distribute corporate literature (*provided by sponsor*) in delegate welcome bag

For more information contact

Sue Hesjedahl

sue@oacao.org | 1.866.835.7693



OACAO Annual Conference

AGING WELL

COLLABORATE • INNOVATE • ADVOCATE

oacao.org

— **Eight (8) Available** —

Two Categories to choose from...

Bronze | Sponsor Level

\$1,000

OR

Refreshments Break Sponsor - Four (4) Available:

(4 Breaks Available between October 28 and October 29)

Benefits:

- 🌸 Opportunity to network with delegates during the Refreshment Break
- 🌸 Company Name / Logo on Sponsor page of 2024 Conference and Tradeshow website
- 🌸 Company Name / Logo on Conference signage - displayed throughout the conference
- 🌸 Opportunity to distribute corporate literature (*provided by sponsor*) in delegate welcome bag

All Sponsorship opportunities include public acknowledgement on OCAO social media platforms.

Contact **Sue Hesjedahl** for more information: sue@oacao.org or at 1-866-835-7693 or visit www.oacao.org conference sponsors and partners tab for full details.

Sponsorship Registration Form Available on OCAO Website:

<https://www.oacao.org/events/aging-well-conference/?tab=sponsors+%26+partners>



*All opportunities will be reserved on a **first-come, first-served** basis and opportunities are limited. Please note that all non-business partners of OCAO will be subject to a vetting process before approval granted.*



OCAO Annual Conference
AGING WELL

COLLABORATE • INNOVATE • ADVOCATE

October 28 & 29, 2024
MISSISSAUGA

oacao.org