

Older Adult Centres' Association of Ontario (OACAO)

In-Person Seniors Active Living Fair Funding – Single-Site Fair Application

Complete the application on-line at: www.surveymonkey.com/r/Fair2025Grant

OR email application to: info@oacao.org

Refer to the Seniors Active Living Fairs Funding Guidelines PRIOR to completing this application

Link to Funding Guidelines: www.oacao.org/events/seniors-active-living-fairs

TIMELINE AND REVIEW PROCESS:

- **Application Deadline #1:** Monday, March 3, 2025, at 5:00 pm EST (For June - Sept 2025 Fairs only)
- **Application Deadline #2:** Monday, June 2, 2025, at 5:00 pm EDT (For Oct 2025 - March 16, 2026, Fairs only)
- Applications will be reviewed by the Seniors Active Living Fairs Selection Committee following an established assessment process and criteria review including **Organizational Capacity; Fair Details;** and **Financial Feasibility.** Refer to the Seniors Active Living Fair Funding Guidelines for eligibility criteria and project requirements.
- Fairs must follow the criteria laid out in the **Seniors Active Living Fairs Funding Guidelines.**

TYPE OF APPLICATION:

In-Person Seniors Active Living Fair Funding – Single-Site Fair Application - up to \$2,500 for eligible individual organization

PROPOSED FAIR DATE: _____ **PROPOSED FAIR TIMING (i.e. 10 am – 2 pm):** _____

- Any fair changes to dates and times **must be approved** by the OACAO.
- **Restricted Dates:** October 29 – November 5, 2025, due to the OACAO's Annual Aging Well Conference
- All Fairs Projects must be **completed by March 16, 2026**, and must be a **minimum of 4 hours in length.**

ORGANIZATIONAL CAPACITY

APPLICANT INFORMATION:

Centre/Organization Name: _____

Centre/Organization Address: _____

City or Town: _____ Postal Code: _____

Website (if available): _____

Other social media (if available): _____

Contact person: _____

Title: _____

Telephone number: _____

Email: _____

APPLICANT INFORMATION CONTINUED:

1. What is your Centre/Organization's Mandate and Mission? _____

2. Is your Centre/Organization (check all that apply):
 Non-Profit Organization Municipally Operated
 Indigenous Community or Organization Other, please specify: _____
3. Are you a current, and in good standing, member of the OACAO? Yes No
4. Are you a provincially funded Seniors Active Living Centre Program operator? Yes No Not Sure
5. Centre/Organization annual operating budget in 2024 or 2024/2025: _____
6. What year was your Centre/Organization established? _____
7. What OACAO Region is your Centre/Organization located in?
 South West Metro North West
 Grand River Central North Central
 Golden Horseshoe Eastern Not sure

FAIR DETAILS

SENIORS ACTIVE LIVING FAIR PROPOSED DETAILS:

Please provide us with your proposed plan for the next set of questions; detailed specifics are not required at this stage.

1. **Proposed** address for the fair: _____
 - a. Is your fair venue: Indoor Outdoor Both
 - b. Is your fair venue accessible & inclusive? Yes No Not Sure
2. **Proposed** Healthy Meal or Snacks (maximum cost of \$12.50 per participant and exhibitor, taxes included): _____

3. **Proposed** Presenters or Seminar topics for your fair (2 - 4 presentations/seminars): _____

4. **Proposed** Active Living Demonstrations or Health Clinics for your fair (1 – 2 health clinics / demonstrations): _____

5. **Proposed** plan to solicit / purchase Participant Bags: _____

SENIORS ACTIVE LIVING FAIR PROPOSED DETAILS CONTINUED:

6. **Proposed** Trade Show plan (minimum of 3 hours in length) and exhibitor invitee list (minimum of 10 - 15 exhibitors): _____

7. **Proposed** plan to collect the required Participant and Exhibitor Evaluation Surveys: _____

8. **Anticipated total number** of older adults / seniors:
_____ Participants _____ Volunteers supporting the fair
9. **Language** of proposed Fair (check all that apply):
_____ English _____ French
_____ Other (please specify): _____
10. **Specific cultures** being targeted for this fair (check all that apply):
_____ Indigenous/First Nations, Inuit, and Métis seniors
_____ Francophone seniors
_____ Other Diverse communities (please specify which communities i.e. BIPOC, LGBTQ2S): _____

11. What **community or geographic area** of the province will you serve with this fair (check all that apply):
_____ Located in a rural or underserved area
_____ Located in Northern Ontario
_____ Other (please specify): _____
12. **Proposed** Marketing Strategy and Outreach Plan which includes targeting isolated seniors through (check all that apply):
Electronic Marketing:
_____ Website _____ Social media
_____ Local Media _____ Email blasts
Community Outreach:
_____ Municipality program guide _____ Mail outs
_____ Flyers and posters in community _____ Promote and connect with community partners
In-House Promotion:
_____ Your newsletter or program guide _____ Flyers or posters in centre
_____ Telephone - call to inform members/broadcast
_____ Other, please list: _____
13. Briefly describe (up to 250 – 300 words), any **unique and interesting features or community partnerships** that will take place during your Fair that will assist us to determine eligibility for funding i.e. culturally specific programming, LGBTQ2S focus, targeting newcomer or low-income seniors; and for older adults and seniors from underserved geographic areas. (add example of community partnership) _____

SENIORS ACTIVE LIVING FAIR PROPOSED BUDGET:

	PROPOSED
In-Person Seniors Active Living Fair Funding – Single-Site Fair - \$2,500	\$ 2,500.00
Please provide us with your proposed plan for the next set of questions; detailed specifics are not required at this stage.	
ELIGIBLE EXPENSES (please briefly describe)	
Advertising / Promotion / Marketing:	\$
Audio Visual Equipment Rental:	\$
Decorations:	\$
Evaluation Prize:	\$
Facility Rental:	\$
First Aid:	\$
Food Service Supplies:	\$
Food/Refreshments: (max cost of \$12.50/participant & exhibitor, taxes included)	\$
Honorariums:	\$
Participant Bags:	\$
Postage:	\$
Printing:	\$
Public Health and Safety Measures:	\$
Translation Services/ Language Interpreters/ASL Interpreters:	\$
Transportation:	\$
Other:	\$
TOTAL EXPENSES:	\$
BALANCE:	\$
Notes:	

***Note:** Staff costs for planning and executing the fair are **not considered eligible fair expenses**.

SENIORS ACTIVE LIVING FAIR APPLICATION DECLARATION

I confirm that the information contained in this application is true, accurate, and complete. I acknowledge that if this application is approved, I will be required to sign a Letter of Agreement (LOA) which legally binds my organization with the Older Adult Centres' Association of Ontario to receive the funding. I understand that once the Letter of Agreement has been signed by both parties, I will receive a cheque for 75% of the grant approximately one month before the fair, and 25% upon satisfactory submission of the final report and relevant receipts (due 30 days after fair completion).

- There will be NO CHARGE for older adults, seniors, care partners and the public to attend.
- I will follow the criteria laid out in the Seniors Active Living Fairs Funding Guidelines.
- I will follow the Accessibility for Ontarians with Disabilities Act, 2005 (AODA) and endeavour to hold the Fair in an Accessible venue.
- I will secure adequate liability insurance, and no alcohol will be served.
- I will follow local Public Health Unit guidelines for health protocols.
- I will do marketing and outreach to create awareness for the program, particularly to isolated seniors.
- I will conduct the required Participant and Exhibitor Evaluation Surveys.
- I will provide a final report to OACAO within 30 days of completion of the Fair (or by March 31, 2026, for March Fairs).
- I will return unused funds to the OACAO within 30 days of Fair completion, (or by March 31st, 2026, for March Fairs).
- **All fairs must be completed by March 16, 2026.**

NAME AND SIGNATURE OF AUTHORIZED INDIVIDUAL REPRESENTING THE APPLYING ORGANIZATION:

Name of Centre/Organization: _____

Name: _____

Title: _____

Signature: _____

Date: _____

Questions can be submitted by email to: info@oacao.org

Older Adult Centres' Association of Ontario
Toll free: 1-866-835-7693 Local: 905-584-8125

Refer to the 2025-2026 Seniors Active Living Fair Guidelines for more info:
www.oacao.org/events/seniors-active-living-fairs