

## Older Adult Centres' Association of Ontario (OACAO)

### Seniors Active Living Fair Funding – Virtual Fair Application

Complete the application on-line at: [www.surveymonkey.com/r/Fair2025Grant](http://www.surveymonkey.com/r/Fair2025Grant)

OR email application to: [info@oacao.org](mailto:info@oacao.org)

Refer to the Seniors Active Living Fairs Funding Guidelines PRIOR to completing this application

Link to Funding Guidelines: [www.oacao.org/events/seniors-active-living-fairs](http://www.oacao.org/events/seniors-active-living-fairs)

#### TIMELINE AND REVIEW PROCESS:

- **Application Deadline #1:** Monday, March 3, 2025, at 5:00 pm EST (For June - Sept 2025 Fairs only)
- **Application Deadline #2:** Monday, June 2, 2025, at 5:00 pm EDT (For Oct 2025 - March 16, 2026, Fairs only)
- Applications will be reviewed by the Seniors Active Living Fairs Selection Committee following an established assessment process and criteria review including **Organizational Capacity; Fair Details; and Financial Feasibility**. Refer to the Seniors Active Living Fair Funding Guidelines for eligibility criteria and project requirements.
- Fairs must follow the criteria laid out in the **Seniors Active Living Fairs Funding Guidelines**.

#### TYPE OF APPLICATION:

Seniors Active Living Fair Funding – Virtual Fair Application - up to \$1,000 for eligible individual organization

PROPOSED FAIR DATE: \_\_\_\_\_ PROPOSED FAIR TIMING (i.e. 10 am – 2 pm): \_\_\_\_\_

- Any fair changes to dates and times **must be approved** by the OACAO.
- **Restricted Dates:** October 29 – November 5, 2025, due to the OACAO's Annual Aging Well Conference
- All Fairs Projects must be **completed by March 16, 2026**, and must be a **minimum of 4 hours in length**.

## ORGANIZATIONAL CAPACITY

### APPLICANT INFORMATION:

Centre/Organization Name: \_\_\_\_\_

Centre/Organization Address: \_\_\_\_\_

City or Town: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Website (if available): \_\_\_\_\_

Other social media (if available): \_\_\_\_\_

Contact person: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone number: \_\_\_\_\_

Email: \_\_\_\_\_

## APPLICANT INFORMATION CONTINUED:

1. What is your Centre/Organization's Mandate and Mission? \_\_\_\_\_  
\_\_\_\_\_
2. Is your Centre/Organization (check all that apply):  
 Non-Profit Organization  Municipally Operated  
 Indigenous Community or Organization  Other, please specify: \_\_\_\_\_
3. Are you a current, and in good standing, member of the OACAO?  Yes  No
4. Are you a provincially funded Seniors Active Living Centre Program operator?  Yes  No  Not Sure
5. Centre/Organization annual operating budget in 2024 or 2024/2025: \_\_\_\_\_
6. What year was your Centre/Organization established? \_\_\_\_\_
7. What OACAO Region is your Centre/Organization located in?  
 South West  Metro  North West  
 Grand River  Central  North Central  
 Golden Horseshoe  Eastern  Not sure

## FAIR DETAILS

### SENIORS ACTIVE LIVING FAIR PROPOSED DETAILS:

Please provide us with your proposed plan for the next set of questions; detailed specifics are not required at this stage.

1. **Proposed** Virtual video event platform with teleconference capability to be used: \_\_\_\_\_  
\_\_\_\_\_
2. **Proposed** Presenters or Seminar topics for your fair (2 - 4 presentations/seminars): \_\_\_\_\_  
\_\_\_\_\_
3. **Proposed** Active Living Demonstrations or Health Clinics for your fair (1 – 2 health clinics / demonstrations): \_\_\_\_\_  
\_\_\_\_\_
4. **Proposed** plan to collect the required Participant and Exhibitor Evaluation Surveys: \_\_\_\_\_  
\_\_\_\_\_
5. **Anticipated total number** of older adults / seniors:  
 Participants  Volunteers supporting the fair

## SENIORS ACTIVE LIVING FAIR PROPOSED DETAILS CONTINUED:

6. **Language** of proposed Fair (check all that apply):

English  French

Other (please specify): \_\_\_\_\_

7. **Specific cultures** being targeted for this fair (check all that apply):

Indigenous/First Nations, Inuit, and Métis seniors

Francophone seniors

Other Diverse communities (please specify which communities i.e. BIPOC, LGBTQ2S):

\_\_\_\_\_

8. What **community or geographic area** of the province will you serve with this fair (check all that apply):

Located in a rural or underserved area

Located in Northern Ontario

Other (please specify): \_\_\_\_\_

9. **Proposed** Marketing Strategy and Outreach Plan which includes targeting isolated seniors through (check all that apply):

Electronic Marketing:

Website

Social media

Local Media

Email blasts

Community Outreach:

Municipality program guide

Mail outs

Flyers and posters in community

Promote and connect with community partners

In-House Promotion:

Your newsletter or program guide

Flyers or posters in centre

Telephone - call to inform members/broadcast

Other, please list: \_\_\_\_\_

10. Briefly describe (up to 250 – 300 words), any **unique and interesting features or community partnerships** that will take place during your Fair that will assist us to determine eligibility for funding i.e. culturally specific programming, LGBTQ2S focus, targeting newcomer or low-income seniors; and for older adults and seniors from underserved geographic areas. (add example of community partnership) \_\_\_\_\_

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**SENIORS ACTIVE LIVING FAIR PROPOSED BUDGET:**

	<b>PROPOSED</b>
<b>In-Person Seniors Active Living Fair Funding – Virtual Fair - \$1,000</b>	<b>\$1,000</b>
Please provide us with your proposed plan for the next set of questions; detailed specifics are not required at this stage.	
<b>ELIGIBLE EXPENSES (please briefly describe)</b>	
Advertising / Promotion / Marketing:	\$
Audio Visual Equipment Rental:	\$
Evaluation Prize:	\$
Honorariums:	\$
Postage:	\$
Printing:	\$
Technology:	\$
Translation Services/ Language Interpreters/ASL Interpreters:	\$
Other:	\$
<b>TOTAL EXPENSES:</b>	<b>\$</b>
<b>BALANCE:</b>	<b>\$</b>
<b>Notes:</b>	

**\*Note:** Staff costs for planning and executing the fair are **not considered eligible fair expenses**.

## SENIORS ACTIVE LIVING FAIR APPLICATION DECLARATION

I confirm that the information contained in this application is true, accurate, and complete. I acknowledge that if this application is approved, I will be required to sign a Letter of Agreement (LOA) which legally binds my organization with the Older Adult Centres' Association of Ontario to receive the funding. I understand that once the Letter of Agreement has been signed by both parties, I will receive a cheque for 75% of the grant approximately one month before the fair, and 25% upon satisfactory submission of the final report and relevant receipts (due 30 days after fair completion).

- There will be NO CHARGE for older adults, seniors, care partners and the public to attend.
- I will follow the criteria laid out in the Seniors Active Living Fairs Funding Guidelines.
- I will follow the Accessibility for Ontarians with Disabilities Act, 2005 (AODA).
- I will do marketing and outreach to create awareness for the program, particularly to isolated seniors.
- I will conduct the required Participant and Exhibitor Evaluation Surveys.
- I will provide a final report to OCAO within 30 days of completion of the Fair (or by March 31, 2026, for March Fairs).
- I will return unused funds to the OCAO within 30 days of Fair completion, (or by March 31st, 2026, for March Fairs).
- **All fairs must be completed by March 16, 2026.**

### NAME AND SIGNATURE OF AUTHORIZED INDIVIDUAL REPRESENTING THE APPLYING ORGANIZATION:

Name of Centre/Organization: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Questions can be submitted by email to: [info@oacao.org](mailto:info@oacao.org)

Older Adult Centres' Association of Ontario  
Toll free: 1-866-835-7693 Local: 905-584-8125

Refer to the 2025-2026 Seniors Active Living Fair Guidelines for more info:  
[www.oacao.org/events/seniors-active-living-fairs](http://www.oacao.org/events/seniors-active-living-fairs)